

# Sponsor Package

# Oldsmar Freedom Fest

**MEMORIAL DAY WEEKEND**

**May 22-24  
2015**

**Downtown Oldsmar**



**Brought to you by the Upper Tampa Bay Chamber of Commerce**



## 2015 Oldsmar Freedom Fest

May 22 - 24, 2015

### Presenting Sponsorship Agreement

#### Presenting Sponsor Benefits – \$5,000

- Logo prominently displayed on printed 2015 Freedom Fest advertising and promotional materials, including newspaper ads, official event program, posters, flyers, and handbills
- Sponsor credit in any radio/TV advertising we may secure
- Logo recognition on the Upper Tampa Bay Chamber of Commerce Website, with link to sponsor's website from time of signing
- Ad in the 2015 Freedom Fest program, to be distributed at event
- Prominent display of up to five corporate banners on the festival grounds
- Prominent logo placement on 2015 Freedom Fest stage sponsorship banner
- Recognition as "Presenting Sponsor" by emcee in announcements from the main stage throughout the event
- Recognition as "Presenting Sponsor" at chamber events from time of signing
- 10 X 10 vendor space including a tent, table and chairs (please submit a completed vendor application with this agreement);
- Exclusive sponsor in your company's business category throughout the event;
- 20 passes to the 2015 Freedom Fest VIP area
- 40 drink tickets

#### Presenting Sponsor Commitment:

- Commit to sponsorship and remit 25% of sponsor commitment at time of signing;
- Provide camera-ready logo in color **AND** black/white (.tif or eps **AND** .jpg or .gif format) at time of signing;
- Provide balance of cash sponsorship by 05/02/15;
- Provide camera-ready program ad (5" wide by 4"high) by 05/02/15 (tif or eps format);
- Provide up to five (5) corporate banners no later than 5/18/15 (max 8' X 3' high)

*I hereby agree to sponsorship of 2015 Freedom Fest and the benefits/expectations listed above.*

Signature of Authorized Person: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Name of Business: \_\_\_\_\_



**2015 Oldsmar Freedom Fest**  
*May 22 – 24, 2015*  
**Gold Sponsorship Agreement**

**Gold Sponsor benefits – \$2,750**

- Logo impression as a gold level sponsor in printed 2015 Freedom Fest advertising and promotional materials, including newspaper ads, official event program, posters, and flyers
- Rotating sponsor credit in any radio/television advertising we may secure
- Logo recognition on the Upper Tampa Bay Chamber website, with link to sponsor's website from time of signing
- Ad in The 2015 Freedom Fest program, to be distributed at event
- Display of up to three corporate banners on the festival grounds
- Logo recognition on Freedom Fest sponsorship banner
- Recognition as a Gold Sponsor by emcee in announcements from the main stage throughout the event
- Recognition as an event sponsor at chamber events from time of signing
- A 10x10 space for corporate display/exhibit at the event, including tent, table & chairs (please submit a completed vendor application with this agreement)
- Exclusive sponsor in your company's business category at the Gold Level
- 10 passes to the 2015 Freedom Fest VIP Area
- 20 drink tickets

**Presenting Sponsor Commitment:**

- Commit to sponsorship and remit 25% of sponsor commitment at time of signing;
- Provide camera-ready logo in color **AND** black/white (tif or eps **AND** .jpg or .gif format) at time of signing;
- Provide balance of cash sponsorship by 5/02/15;
- Provide camera-ready program ad (3 1/2" wide by 4"high) by 5/02/15 (tif or eps format);
- Provide up to three (3) corporate banners no later than 5/18/15 (max 8'wide by 3'high)

*I hereby agree to sponsorship of 2015 Freedom Fest and the benefits/expectations listed above.*

**Signature of Authorized Person:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Name of Business:** \_\_\_\_\_



**2015 Oldsmar Freedom Fest**  
*May 22 – 24, 2015*  
**Silver Sponsorship Agreement**

**Silver Sponsor Benefits – \$1,500**

- Name recognition as a silver sponsor in printed 2015 Freedom Fest advertising and promotional materials, including newspaper ads, official event program, posters, and flyers
- Logo recognition on the Upper Tampa Bay Chamber of Commerce website with a link to sponsor's website from time of signing
- An ad in The 2015 Freedom Fest program, distributed at event
- Display of up to two corporate banners on the festival grounds
- Name recognition on Freedom Fest main stage sponsorship banner
- Recognition as a Silver Sponsor by emcee in announcements from the main stage throughout the event
- Recognition as an event sponsor at all chamber events from time of signing
- 10x10 space for corporate display/exhibit at Freedom Fest. Please note this **does not** include a tent, table or chairs (please submit a completed vendor application with this agreement);
- 6 passes to the 2015 Freedom Fest VIP Area
- 12 drink tickets

***Silver Sponsor Commitment:***

- Commit to sponsorship and remit 25% of sponsor commitment at time of signing;
- Provide camera-ready logo in color **AND** black/white (tif or eps **AND** .jpg or .gif format) at time of signing;
- Provide balance of cash sponsorship by 05/02/15
- Provide camera-ready program ad (4 1/2" wide by 1 7/8" high) by 5/02/15 (eps or tif format)
- Provide up to two (2) corporate banners no later than 05/18/15

*I hereby agree to sponsorship of 2015 Freedom Fest and the benefits/expectations listed above.*

**Signature of Authorized Person:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_ **Name of Business:** \_\_\_\_\_



## 2015 Oldsmar Freedom Fest

May 22 – 24, 2015

### Bronze Sponsorship Agreement

#### Bronze Sponsor Benefits – \$750.00

- Name recognition as a Bronze Sponsor in printed 2015 Freedom Fest advertising and promotional materials, including newspaper ads, official event program, posters, and flyers
- Name recognition on the Upper Tampa Bay Chamber of Commerce Website, with link to sponsor's website from time of signing
- Ad in 2015 Freedom Fest program, distributed at event;
- Display of one corporate banner on the festival grounds
- Name recognition on Freedom Fest stage sponsorship banner;
- Recognition as a "Bronze Sponsor" in announcements from the main stage throughout the event;
- Recognition as a sponsor at all chamber events from time of signing;
- 4 passes to the 2015 Freedom Fest VIP area
- 8 drink tickets

#### Bronze Sponsor Commitment:

- Commit to sponsorship and remit 25% of sponsor commitment at time of signing;
- Provide camera-ready logo in color **AND** black/white (tif or eps **AND** .jpg or .gif format) at time of signing;
- Provide balance of cash sponsorship by 5/02/15;
- Provide camera-ready program ad (2 1/2" wide by 2" ) by 5/02/15 (tif or eps format)
- Provide one (1) corporate banner no later than 5/18/15

*I hereby agree to sponsorship of 2015 Freedom Fest and the benefits/expectations listed above.*

Signature of Authorized Person: \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Name of Business: \_\_\_\_\_